REGULAR MEETING OF THE
BOARD OF TRUSTEES
SOUTH CAROLINA STATE UNIVERSITY
ORANGEBURG COUNTY DEVELOPMENT
COMMISSION
ORANGEBURG, SOUTH CAROLINA
APRIL 23, 2009

BOARD OF TRUSTEES

Mr. Lumus Byrd, Chairman
Dr. John H. Corbitt, Vice Chairman
Mr. Robert Nance, Secretary
Mr. Earl Bridges
Mrs. Linda Edwards-Duncan
Mr. Frederick R. Gallant
Mr. Karl V. Green
Dr. Shirley Martin
Mr. Jonathan Pinson
Mrs. Martha Scott Smith
Dr. Walter Tobin
Mr. Maurice Washington
Mr. Lancelot Wright

Ex-Officio Members
Dr. Evelyn Fields
Mr. Derrick Green
Ms. Patricia Lott
Ms. Whitney McCrae
Mr. George Quick
Dr. James A. Boykin, Trustee Emeritus
Mr. Charles C. Lewis, Sr., Trustee Emeritus
MINUTES OF MEETING
SC STATE BOARD OF TRUSTEES
ORANGEBURG COUNTY DEVELOPMENT COMMISSION
APRIL 23, 2009
9 A.M.

I. OPEN SESSION/CALL TO ORDER:
Chairman Lumus Byrd called the meeting to order at 9:05 a.m. upon establishment of a quorum. He asked Mrs. Mosley to read the public notice and call the roll.

II. PUBLIC NOTICE:
Mrs. Mosley stated that the meeting was being held in accordance with the Freedom of Information Act, Code Section 30-4-80. Notice of the meeting and the agenda was provided to all interested persons, organizations and news media.

III. INVOCATION: Vice Chairman Corbitt offered the invocation.

IV. ROLL CALL:
Members Present: Chairman Lumus Byrd, Vice Chairman Dr. John Corbitt, Secretary Robert Nance (12 Noon), Trustees Mrs. Linda Edwards-Duncan, Mr. Karl Green, Dr. Shirley Martin, Mr. Jonathan Pinson, Mrs. Martha Smith, Dr. Walter Tobin, Mr. Maurice Washington and Mr. Lancelot Wright; Ex-Officio Members: Dr. Evelyn Fields, Mr. Derrick Green and Ms. Patricia Lott.

Members Absent: Trustees Mr. Earl Bridges, Mr. Reginald Gallant; Ex-Officio Members Ms. Whitney McCrae, Mr. Charles Lewis, Mr. George Quick, Mr. Charles Whipple and Dr. James A. Boykin.

Administrators and Others Present: President George Cooper, Assistant to the Board Mrs. Eartha Mosley, Senior Vice President Mr. John Smalls, Executive Director for the Board Ms. Joyce Green, Director of University Relations and Marketing Ms. Erica Prioleau, Mr. Lee Tant of the Times and Democrat Newspaper, other staff and Mrs. Isreal C. Tyler, recorder.

V. AGENDA ADOPTION:
Chairman Byrd asked for a motion to adopt the agenda as printed.

MOTION: Trustee Corbitt moved, seconded by Trustee Edwards-Duncan, to adopt the agenda as printed.

VOTE: Unanimous

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VI. APPROVAL OF MINUTES:
Chairman Byrd called for a motion to approve the minutes of the February 26, 2009 regular meeting of the Board and the April 2, 2009 called meetings of the Board of Trustees.

MOTION: Trustee Washington moved, seconded by Trustee Karl Green, to approve the minutes of the regular meeting of February 26, 2009 and the called meeting of April 2, 2009 of the Board of Trustees.

VOTE: Unanimous.

VII. PRESIDENT’S REPORT:
President Cooper reported that he had completed discussions with cabinet on the 2009 budget, and the administration would be bringing a recommendation to the Board at its June meeting. He said he shared with the students that there might be a slight change in tuition for 2009, but they would be notified as soon as possible of any change. Dr. Cooper told the Board that he was preparing two budgets, one with the stimulus and one without. He said some universities had already announced tuition increases of up to four percent.

President Cooper reported that revisions to the faculty handbook were presented to him without redlines so there was no way to know what had been changed. He directed that it be redone with redline changes. He said there was also a revision of the Faculty Senate Constitution that had not been ratified by the Board. Dr. Evelyn Fields made the argument that the revision to the Faculty Senate Constitution was the same process which will change policy. The President pointed out that revisions to the Constitution and revisions to the handbook were not the same. He said his research revealed that the Faculty Senate Constitution had come to the Board for ratification in 1999, and that same process will continue to be followed. Dr. Fields stated that the Senate Constitution is clear on how faculty changes its constitution. Dr. Cooper reiterated that changes in the Senate Constitution were ratified in 1999 by the Board and the President. He added that the handbook embraces policy.

President Cooper said he was continuing his meetings with alumni, and that Pat Lott had been very instrumental in raising the bar in alumni giving to the University. President Cooper reported that he was one of three presidents appointed to the President’s Advisory Group of University and Colleges on energy legislation in research. He also serves on SACS review teams.

Foundation Giving Update: Dr. Epps said a copy of this report would be made available for the minutes. Overall giving is up six percent over a year ago. Club 1000 contributed tremendously to alumni giving. Trustee Pinson asked what corporate giving looked like overall per year. Dr. Epps responded that corporate giving is about $1 million per year. Trustee Smith asked what the average giving was per alumni. Dr. Epps responded about $100.
President Cooper said the search for Vice President of Academic Affairs had been narrowed to three very strong candidates. He said he will be making a choice from among those three very soon.

**Athletic Fundraising:** Ms. Johnson said the Athletics Committee met with the President to look at some marketing strategies for football and basketball. A campaign will be launched to generate more revenue. A conversation with the State Club has been planned regarding the handling of parking on campus on football days. Presently, some is managed by the University and some by the State Club. Ms. Johnson said a continuing problem is that there are more people in tailgating than in the game, and we have to find a way to charge people on campus on game day. Charging for spots in the tailgating area should bring some revenue even if the patrons are not attending the game. The school needs to manage the revenue generated from games. Trustee Tobin asked if any consideration had been given to requiring everyone on campus during game day to have a ticket whether they sit in the tailgate area or in the game. He added the requirement should be a ticket for every person in a vehicle. President Cooper said that suggestion has been a part of the conversations being held. Trustee Washington stated that he thought the RFP concept behind Melligan was to increase revenue University-wide so that the impact would be more global to include academics as well as athletics. He asked if the focus was now turning specifically to athletics. President Cooper said the conversations have been focusing on the entire University. Trustee Washington stated that the Board had asked, several months ago, that the relationship between the University and the State Club be spelled out. Trustee Washington asked if the relationship with the State Club needed involvement of the State Budget and Control Board for approval. President Cooper stated that Legal Counsel and the business office are involved in the conversations. Trustee Washington asked if the financial history of funds generated by the State Club had been reviewed and validated through an audit. Mr. Smalls said he was not aware of any audits in regards to the State Club. President Cooper stated that this was University property, and he will ensure that the University’s involvement with the State Club will meet the legal test. He said he was not aware of any formal agreement signed with the State Club, but they had been managing the tailgating area only. He said he was reviewing State Club managed property and rest of space on campus. Trustee Washington asked who determines where the money goes and on average what amount has been generated by the State Club. Mr. Smalls answered that the money goes to the University Foundation, and it is usually $75,000-$100,000 per year. Trustee Byrd said he observed people handling cash. Trustee Tobin stressed the need to approach the State Club in a very positive, supportive and friendly manner. He said they do a lot of volunteer work, and he would hope that the University would approach them with a cooperative spirit. President Cooper stated this was a valued and respected partnership and there would be open dialog with no preconceived notions on how an agreement will be formed. He added that they will not be strong-armed. Trustee Washington stated that the State Club should be approached from a business and individual perspective. Mr. Smalls stated that the practice had been that there was an understanding between the Foundation and the State Club, and the University was now trying to formalize the process. President Cooper said he would present an update to the Board at the retreat in June.

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Trustee Washington said he received a phone call last week from the CHE chair of the subcommittee that determines allocation of needs-based funds. He reminded the Board that SC State had debated this issue with CHE because of the unfair percentage based on FTEs. That has now been changed, and Cindy Marstello is the person at CHE who pushed this issue and got it changed. Percentage of funds is now based on the number of students qualified for PEL grants. Sixty percent of SC State students receive PEL grants, which means SC State’s share of needs-based funds will increase. He stated Ms. Marstello called because she had not heard from SC State, since they received the increase last school term. He asked the Board to support sending a thank you letter to the executive director of CHE. Trustees Pinson and Wright expressed deep concern about not thanking folks when they help the University. President Cooper accepted responsibility for the lapse in response and said the University would do a much better job of thanking folks in the future. Trustee Wright commented on the fact that Dr. Cooper was not privy to the nuances of the FTE formula and was not made aware of the changes, and he added that the President should be commended for being a man and taking that hit from board members.

Mr. Smalls reported that the pool was completely renovated and in use. He said plans are being formulated on managing this resource. He said the University was fortunate to have received a County grant that took care of this deferred maintenance need. Trustee Martin inquired about summer camps. Mr. Smalls responded that they would continue this summer, and that a number of activities would be funded by federal and state dollars. He added that, rather than exclusive use, the pool will be shared with the community. Trustee Pinson inquired about a Splash Park being planned by the County. Mr. Smalls said he would get the details on that venture. Mr. Smalls said the bowling alley was completed with six lanes fully automated. Trustee Pinson encouraged the University to look at how they could add amenities that would generate revenue down the road. Trustee Smith said the camps are a response to public service needs, and they will cover some of the University’s costs.

Ms. Prioleau reported that the COMCAST Cable television show aired for the first time on April 11, 2009. COMCAST will be sharing statistics of viewership and that information will be shared with the Board. Also, the Board will receive CDs of this first show.

President Cooper reported that a letter received on April 17 from NCATE on Teacher Education stated that the warning from SACS did not have any impact on academic programs. President Cooper said the Research Incentive Bonus Plan committee met and will implement the plan effective October 1, 2009. Funds will not be retroactive, but the University will share indirect cost with faculty members. Good records and backup documents will be kept. Trustee Smith asked if there was a state cap on funds that faculty could receive. Mr. Malone answered there was a $3,000 cap set by state. Trustee Martin asked how the University could obtain classification as a research university. President Cooper responded that he has asked Dr. McIntyre to define and substantiate where we have areas of expertise that will make the argument for classification as a research university.
Clyburn Transportation Center: Mr. Smalls reported that the first phase of the traffic survey has been completed and Construction Dynamics has been named Construction Manager. Mr. Smalls said there are still some challenges with water flow pressure, but work is continuing with the state engineers regarding use of a 30 inch water main two miles from campus. He said Certificate of Occupancy could be delayed if the water pressure issue is not resolved. Trustee Wright asked if an updated timeline for completion of the Clyburn transportation been completed. President Cooper promised a complete update of the Transportation Center project, including an updated timeline, at the June retreat.

President Cooper announced that Cecil J. Williams had donated a visual collection to the University. There was a naming ceremony for this permanent collection of art work on April 14, 2009. President Cooper said the Low Country Classic will be managed by a committee this year, and only University staff will be on the committee. All revenues and expenditures will be audited and reported to the Board. Trustee Washington asked that this not become a harmful process to the future Low County Classics and that the event be afforded the same sensitivity as afforded the State Club. Trustee Wright remarked that the tennis teams won championships and were now headed to the NCAA playoffs. He commended the players, who are not only wonderful athletes, but 62 of them have been recognized for academic performance.

Trustee Martin asked when the announcement for the VP of Academic Affairs would be made. President Cooper said hopefully within the next two to three weeks. He said the announcements for VPs for Student Affairs, Institutional Advancement and Research are also out, and he hopes to have those positions filled by the beginning of the fall term. Trustee Martin asked the President to explore the tremendous opportunities in Americorp, and she said she was certain Congressman Clyburn would be happy to work with SC State on this. Trustee Tobin reminded the President that he needed to bring the tennis team in before the Board. Trustee Smith asked about the board’s role in hiring VPs. President Cooper said he shared the process and invited the Board as well as staff to meet and have dialog with the final candidates. He said he welcome input; however, he does the hiring.

VIII. CHAIRMAN’S REPORT:
Chairman Byrd thanked Pat Lott for her role in having the alumni host the legislative luncheon and breakfast. He said there was great exchange with the legislators. Chairman Byrd expressed that the Presidential Inauguration went very well, and the feedback has been very positive. He said it was made clear that the Board chose him and gave him the privilege and responsibility of leading SC State in the fulfillment of its mission and goals for years to come. The Board has confidence in the President and has pledged to continue to support him. Chairman Byrd said the Board is continuing to address the SACS warrant on governing board issues. The special SACS Committee recommended to the Board that the Board participate in training and development. He said the Board has had some training during the retreats and board members have attended AGB conferences. He said the AGB conference workshops last year were outstanding. The Chairman

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announced that, following the board meeting, additional training will be conducted by a trainer from the AGB, and added that the presenter will cover some of the Board’s past practices and work on some additional constructive board development areas. The Board will also address the following: Ad hoc committee to revisit the by-laws, organizational chart revision to reflect the current structure, clearly identify the President as the principal fundraiser with the Board taking a complimentary role and the chairman’s coordination of the retreat and regular board meetings. Also, board attendance needs to be addressed. Trustee Smith said part of the reason board members are elected is to help raise funds. President Cooper said a description of the President’s role and the Board’s role in that endeavor will be provided in writing. Trustee Pinson said he attended the AGB conference and learned so much about best practices for institutional advancement. He said many colleges and universities have several fund developers making phone calls, and the Board’s role is to bring in every quarter companies that should be targeted and board members who know someone inside those companies. Trustee Pinson said that 50% of the President’s time should be committed to fundraising. He added that he also learned that VPs for Institutional Advancement need training on how to get connected with alumni, solicit planned giving and estate trusts. He said it was very important that companies are not approached twice from different entities at the Institution, but SC State has to get aggressive. The Board’s role is to offer leverage in going with the President, especially on calls where they know someone on the inside. Trustee Martin said the University needs to look at funding for innovative projects, following what kinds of initiatives the federal government and the State Department are supporting. Also, when we hear of scholarships, we need to get that information to Dr. Valerie Fields.

IX. STANDING AND AD HOC COMMITTEE REPORTS:

a. Academic Affairs and Faculty Liaison Committee
Approval of Prospective Graduates:

**MOTION:** Trustee Corbitt moved, seconded by Trustee Wright, to accept and approve the list of prospective graduates for spring 2009 as printed.

**VOTE:** Unanimous.

President Cooper announced that Terri McMillan would be the graduation speaker on May 8, 2009.

b. Institutional Advancement, Marketing, Public Relations and Fundraising Committee

Trustee Pinson asked Dr. Epps to make comments regarding the Wal Mart grant. Dr. Epps stated that the school received a $150,000 grant from Wal Mart to support the environmental station in Aiken. Arrangements are being made for a recognition ceremony for Wal Mart in May. He said the Business Cluster wrote and submitted a proposal to Wal Mart and they had a champion for the grant inside the corporation.

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c. Athletics and Student Affairs
Trustee Corbitt asked for an update on enrollment. President Cooper said there was a significant increase over last year, with 1709 having been accepted. Trustee Wright asked if there was adequate housing. President Cooper said 2400 students can be accommodated on campus, and there is an increased interest among students to live on campus. Trustee Corbitt asked if there was classroom space to accommodate 6,000 students. Trustee Wright recommended looking at building relationships with developers that would build proper facilities off campus to house students. Trustee Martin asked if the Real Estate Foundation was aggressively pursuing properties.

d. Budget, Audit, Facilities & Grounds Committee
Ms. Anderson presented to the Board five items for approval:
1. Moving the audit oversight function to the Executive Committee of the Board
2. Audit committee Charter
3. Internal Audit Charter
4. 2009 Audit Plan
5. 2009 Audit Universe Update

MOTION: Trustee Corbitt moved, seconded by Trustee Washington, to approve the recommendations from the internal auditor.

DISCUSSION: Trustee Washington said there were some concerns expressed about these recommendations by a board member who was not present at this meeting. Trustee Washington recommended amending the motion and dividing the items for approval. Trustee Tobin questioned the validity of acting on concerns of an absent board member. He wanted to know what the board member’s concerns were and to whom he expressed those concerns. He said he was quite concerned about the meetings that are held after meetings.

AMENDED MOTION: Trustee Washington moved, seconded by Trustee Smith, that items 4 and 5 be approved now and that items 1-3 be sent to the by-laws committee for review and a recommendation come through the by-laws committee.

VOTE: Unanimous

Trustee Corbitt asked for an update on the land in Charleston that was contributed to SC State. Attorney Givens said he talked with mayor’s chief of staff. The transfer has to go through a process. SCDOT is still the legal owner of the land through covenants between the City of Charleston and SCDOT. City Council has acted on transferring the land. When those actions are completed, the land will become SC State property free and clear.
e. Research, Economic Development and 1890 Programs
Trustee Martin asked about the timeline on the Camp Harry Daniels project. Mr. Smalls responded that the infrastructure for water was completed, but all of the other state processes will have to be completed. Trustee Martin asked if a joint venture with the City for a convention center to replace SHM had been explored. Mr. Smalls answered that Dubai had a convention center in their plans. Trustee Washington asked that an audit of the Transportation Center be added to the Audit Universe.

X. EXECUTIVE SESSION:
Chairman Byrd called for a motion to go into executive session to receive legal advice on ongoing litigation and to discuss some personnel issues.

MOTION: Trustee Wright moved, seconded by Trustee Pinson that the Board go into executive session for the purpose of receiving legal advice on some ongoing litigation and discussion of some personnel issues.

VOTE: Unanimous. The Board went into executive session.

XI. OPEN SESSION RECONVENE:
Chairman Byrd stated that the Board went into executive to receive legal advice and to discuss some personnel issues and ongoing litigation. No action was requested and none taken.

XII. ADJOURNMENT:
Chairman Byrd said there was no other business to come before the board, so he declared the meeting adjourned at 1:33 p.m.

[Signatures]
CHAIRMAN, BOARD OF TRUSTEES   SECRETARY, BOARD OF TRUSTEES

ISREAL C. TYLER, RECORDER
ICT Professional Services, LLC

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