

Innovation and Entrepreneurship HUB

The Innovation and Entrepreneurship HUB is designed to provide students and the community with resources to ignite and nurture their entrepreneurial spirit. The primary goal of the HUB is to support student entrepreneurship and create career and educational opportunities, with particular emphasis in the food and fiber sector.

The HUB provides a physical and supportive administrative infrastructure. It offers workstations/incubator settings with computer, phone and copying access; meeting space for brainstorming and collaborating on entrepreneurial projects; software for developing business plans, website development, marketing materials; mentorships and training through seminars on various issues related to business startups; and professional consultants to assist with market research, accounting, legal, financing and other issues in developing a new or refining an existing product, service or technology. Although the primary emphasis is on developments in the food and fiber sector, the HUB is supportive of and encourages all academic majors across campus to utilize services in developing their entrepreneurial projects.

The HUB is also conducting research on technologies that will advance the food and fiber sector in the agribusiness industry. The results will be shared with students working on agribusiness related projects and will be incorporated into the curriculum for the Certificate in Ag Innovation and Entrepreneurship. The Certificate Program consists of 18 credit hours and can be completed in 9 months or less. Both undergraduate and non-traditional students are eligible to enroll in the program. This certification is an added credential that will be beneficial to those who wish to stand out as a leader by launching a new startup or as a leader in corporate America.

It is hoped that one day the HUB will become the center of the campus where new ideas flourish and develop into projects that will have a significant impact on the University, the Orangeburg community and the state of South Carolina.

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